

Kelkay's 'Moonstone' is Moving Fast

Garden landscaping manufacturer and supplier, Kelkay is seeing sales of its new Moonstone Flint aggregate moving faster than almost any other product in its range.

Moonstone Flint was launched at GLEE last year and is a 15-22mm multi-coloured stone mix and is available in large and bulk pack sizes.

Commenting on the product's success, Richard Pyrah, Sales Manager, said; "The sales of Moonstone Flint has really surprised us, not only is it selling-through exceptionally well but we are experiencing a high level of repeat orders."

Kelkay's usual best sellers, Plum and Blue Slate and Golden Gravel, have remained as popular as ever, but Pyrah believes the success of Moonstone Flint is due to its colouration; "it is very different, we believe the predominantly black, white and grey mix is appealing to the more modern, urban garden styles."

For more information on decorative aggregates email sales@kelkay.co.uk or call 01405 869333.

ENDS

June 2010

For further press information:
Julia Schurer, Prose Ltd
Tel: 01638 731446 / Email: julia@proseinprint.co.uk

