

Kelkay Moves into Merchandising

Garden landscaping manufacture and supplier, Kelkay Ltd has just announced the appointment of Robert Harrison to the new position of Group Merchandiser.

Robert has over 22 years experience in the Garden Industry and comes from Victoria Garden Centre in Wakefield where he was Garden Sundries Manager. Robert has also worked for Tong Garden Centre and Northern Horticultural Supplies Ltd.

Richard Pyrah, National Sales Manager, commenting on the appointment says,

“Robert has extensive garden centre experience which is a major advantage for this role, he knows how to position products from a garden centre perspective and to help maximise sell-through. We believe he is a big asset to our team and will be of real benefit to our stockists.”

ENDS

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Note to Editors:

N.B. Established in 2001, Kelkay has fast become a major manufacturer and supplier of Garden Landscape Products. Its product ranges include decorative pre-packed aggregates, pre-cast paving, self contained resin-stone water features and growing media, these retail through over 600 garden centres. Kelkay employs over 40 people and operates from a 13 acre site in East Yorkshire.

For further press information:

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