

New Key Role as Sales Team Expands at Kelkay

Garden landscaping manufacture and supplier, Kelkay Ltd has just announced the appointment of Jason Perrins as Key Account Manager. The new position has been created in response to the rapid growth the company is experiencing within the Garden Centre Groups and Kelkay's aim to grow the business further.

Jason has over 25 years experience within the Garden Centre industry having worked for Webbs of Wychbold, a leading Garden Centre within the Tillington Group for 19 years, 7 years of that time as Stoneware Manager. For the past 6 years he has worked for Willowstone / Bird Trading Garden Products Ltd as an Area Sales Manager responsible for all independent Garden Centres and selected Key Accounts.

Richard Pyrah, National Sales Manager, comments:

"Jason's knowledge, experience and skills will be a great asset to Kelkay, he will soon become responsible for some of our Key Accounts and will be instrumental in our drive for new business."

ENDS

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Note to Editors:

N.B. Established in 2001, Kelkay has fast become a major manufacturer and supplier of Garden Landscape Products. Its product ranges include decorative pre-packed aggregates, pre-cast paving, self contained resin-stone water features and growing media, these retail through over 600 garden centres. Kelkay employs over 40 people and operates from a 13 acre site in East Yorkshire.

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